

2010 Hill Country Leadership Summit

Developed by
Leadership Boerne Alumni

GreaterBoerne
T * E * X * A * S
CHAMBER OF COMMERCE

UNITED STATES CHAMBER OF COMMERCE
ACCREDITED
★ ★ ★ ★

August 11, 2010

8 a.m. to 1 p.m.

Hill Country Venue
First Baptist Church of Boerne
631 S. School Street
Boerne, TX 78006

To Register

Online: boerne.org
Or contact Mary Sue Hurd
(830) 249-8000
marysue@boerne.org

Schedule of Events:

- ◆ Registration: 8 to 8:30 a.m.
- ◆ Welcome: 8:30 a.m.
- ◆ Breakout Sessions: 9 to Noon
- ◆ Lunch: Noon to 1 p.m.



Leadership Boerne Alumni Association is pleased to provide you this opportunity to add to your arsenal of professional tools in the Texas Hill Country.

Customize your day by choosing any three of six breakout sessions. Understanding the latest marketing trends, securing your company's intangible assets and conducting more focused meetings enables business leaders to boost productivity, no small feat in our present global economy.

"Leaders aren't born, they are made just like anything else, through hard work. And that's the price we'll have to pay to achieve that goal, or any goal."

- Vince Lombardi

Addressing topics like motivation, goal setting and effective communications helps you cultivate the leaders within your own organization and allows you to create and build a corporate culture that embraces today's competitive and volatile marketplace. Your employees grow along with you.

Strengthen your leadership capabilities, add other leaders to your network, and return to your business with renewed enthusiasm, all without leaving the Hill Country! Register for the 2010 Hill Country Leadership Summit today and lead your business toward a stronger tomorrow.

Breakout Sessions

Professional Tools Track

- ◆ **Creating a Buzz for Your Business**—Harnessing the Power of Technology
- ◆ **Riding Herd on Your Cash Cow**—Protecting Your Intellectual Property
- ◆ **Orchestrating Effective Meetings**—Tuning Up Meeting Productivity

Personal Development Track

- ◆ **Change is Inevitable**—Keys to Motivation
- ◆ **Keeping Your Goals Alive**—Keys to Measurable Achievement
- ◆ **I Know You Can Hear Me, But Are You Listening?** - Effective Listening Strategies

Addressing topics like motivation, goal setting and effective communications helps you cultivate the leaders within your own



**Register Now
and pay only
\$85**

Payment required
to secure reservations.

I10 West Directions

Traveling **westbound** on I-10, take Exit #540 (Hwy 46 - New Braunfels/ Bandera). Stay on the frontage road and cross Hwy 46. Immediately after the Best Western, turn right on to S. School Street. The church is on the right side of the street at the top of the hill.

I10 East Directions

Traveling **eastbound** on I-10, take Exit #540 (Hwy 46 - New Braunfels/ Bandera). Turn left on to Hwy 46, then left on to the westbound frontage road (at the Exxon station). Immediately after the Best Western, turn right on to S. School Street. The church is on the right side of the street at the top of the hill.

Map to FBC

First Baptist Church is located just off Interstate Highway 10 in Boerne, Texas.